

WEDNESDAY, June 29, 2005

| TRACK | 8:30 - 10:00 AM | 10:30 AM - 12:00 PM | 1:30 - 3:00 PM | 3:30 - 5:00 PM |
|---------------------------------|--|--|--|--|
| Methods | KEYNOTE: "Building Bridges and Reducing Misconceptions" Fares Chmait | Usability Testing with Older Adults (Tedesco, McNulty, Tullis) | Remote Card Sorting: Collecting World-wide Data with Limited Time and Budgets (Whalen, Aurora, Bowman) | Tell Me What I Want to Hear: Evaluating DVD Accessibility Features With Sighted and Visually Impaired Users (Hass, Dozier) |
| | | | | Web Accessibility for the Low Vision User (Bergel, Chadwick-Dias, Tullis, Caldwell-LeDoux) |
| Design | | Paper Prototyping Grows Up (Snyder) | Practical Prototypes: High Fidelity Prototypes in Use (Briggs, Johnson) | (UPER) Magic Happens Here |
| Case Studies | | Bridging Consultancy and Client Cultures: A Case Study for Strategic Usability Success (Kantrovich, Dray, Siegel, Bohmbach) | What Workers Want: Case Study in the Testing and Redesign of an Intranet Site (Frank, Gibson) | Delivering Services Online: It's More Than Forms (Battle, Elengold) |
| | | | | Designing an Intelligent Intranet Search (Loring, Lynch) |
| Strategy | | (UPER) Task Analysis, Field Studies | Cross-Talk: Communication Strategies for the Global Village (Barnum) | Bridging Internal Cultures: Getting Cross-Functional Buy-In (Marine) |
| | | | | Agile Usability: The End of the World As We Know It? (Hartman, Straub) |
| AT, PRP, Panels and UPER | (AT) Long-Term (Longitudinal) Usability Investigations (Gorlenko) | (PANEL) Success Stories: Case Studies in User-centered Design and Driving Organizational Change (Sherman, Hura, Hanson, Castleman, Theofanos, Tudor) | (PRP) Clear Health Communication on the Web: Making Medical Content Accessible to Lower-Literacy Users (Summers, Summers, Tobin) | |
| | | | (PRP) Conducting Usability Research through the Internet (Wei, Barrick, Cuddihy, Spyridakis) | |
| Invited Speaker | Nancy Locke, International by Design | Gregg C. Vanderheiden, PhD, Changing the Rules: Natural Accessibility for Voting Systems and Personal Pluggable Interfaces for Everything | (AT) Using Patterns to Design Usable Interfaces for Web Applications (Vora, Castillo) | |
| Special Events | | | | Idea Markets |

LEGEND

PRP = Peer Reviewed Paper

AT = Advanced Topic

UPA 2005 Bridging Cultures June 27-July 1, 2005

| THURSDAY, June 30, 2005 | | | | | FRIDAY, July 1, 2005 | |
|--------------------------|---|--|--|--|---|--|
| TRACK | 8:30 - 10:00 AM | 10:30 AM - 12:00 PM | 1:30 - 3:00 PM | 3:30 - 5:00 PM | 8:30 - 10:00 AM | 10:30 AM - 12:00 PM |
| Methods | Eye Tracking in Usability: How to Make the Most of It (Bojko) | Technology and Techniques for Conducting Instant Messaging Studies (Sova, Kantner) | Usability Requirements: Making User Satisfaction a Measure of Product Success (Bachmann) | Organizing Qualitative Data from Lab and Field: Challenges and Methods (Kantner, Sova, Anschuetz) | Defining a Product Vision using Remote Research Methodologies (Safire) | CLOSING PLENARY: Aaron Marcus, Cross-Cultural User-Experience Design |
| | Thinking Inside the Box: Using Personas to Make Content Decisions (Friedman) | | | | Surviving the International Usability Test: Tools and Strategies for a Successful Outcome (Lammert, Fleetwood) | |
| Design | Practical Implications of Cultural Differences on Usability: From US to Asia (Jacques) | Making Software Learnable for Reading-Averse Users (Schrag) | Top 20 Design Recommendations for Accessible (and Usable) Web Applications (Hoffman, Battle) | A New Take on Heuristic Evaluation: Bringing Personas, Tasks, and Heuristics Together with a New Model for Understanding Older Adults as Users (Chisnell, Redish, Lee) | Document Usability: Its Effect on Organizational Performance (Grotzky) | |
| | A Study of Website Navigation Methods (Tullis) | | | | | |
| Case Studies | Practice of a Bilingual Webzine (Li) | Making User-Centered Design Work at TiVo (Schmidt, Lee) | Extreme Makeover: UI Edition (LeDoux, Conner, Tullis) | Presenting Canada to the World: How Users from Around the World Shaped Our eServices (Blackie, Ieroncig, McKay) | Incorporating Accessibility in UCD (Smith) | |
| | A Laboratory Evaluation of Six Electronic Voting Machines (Conrad) | | | | Can Highlighting Links Improve User's Performance? (Connor, Taylor, Tullis) | |
| Strategy | (UPER) Evaluations | 10-Minute Talks: Tips and Techniques for Usability Practitioners (Wilson, Almquist, Beauregard, Binhack, Hass, Robinson) | Integrating Usability into Global Teams: What Have We Learned? (Arora, Straub) | Strategy and Tactics for Agile Design: A Design Case Study (Sy) | (PRP) An Intergrated Approach to Competitive Usability Assessments (Laberge, Hajdukiewicz) | |
| | | | | | (PRP) Effects of Social Facilitation and Electronic Monitoring on Usability Testing (Harris, Weinberg, Thomas, Geaslin) | |
| AT, PRP, Panels and UPER | (PRP) Making Sense of Usability Metrics: Usability and Six Sigma (Sauro, Kindlund) | (AT) Expanding Our Toolkit: From Descriptive Techniques to In-depth Analyses (Parush) | (PANEL) Bridging the Gap Between Academia and Practice (Schwendeman, Righi, Weinberg, Hall) | (UPER) UCD Strategy Business Needs | (PRP) Group Participatory Design Method for Effective Elicitation of Regional Design Preferences (Dong, Braun) | |
| | (PRP) Usability Analysis Visualization to Improve Communication and Build Trust (Pagulayan) | | | | (PRP) Usability Design Notations: A Comparison of Functional Flow Diagrams and Task Models (Balbo, Ozkan, Pitula, Bonneville) | |
| Invited Speaker | Jean-Luc Doumont, Bridging Cultures: Segmentation, Strategies, and Statistics | Christian Bastien, The Evolution of Research Topics and Clients' Needs: A French Overview | Margaret D. Pusch, Becoming a Cultural Bridge | motohoto, Networks in Public Places | Bill Jensen, What If...? Building Usability Bridges Within Our Workplaces | |
| Special Events | Poster Revolution | | | | Idea Markets | |

LEGEND

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AT = Advanced Topic

UPER = Usability Perspectives Panel

UPA 2005 Bridging *Cultures* June 27-July 1, 2005